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Ryan Holiday: Trust Me, I'm Lying: Confessions of a Media ...

Trust Me, I'm Lying (2012) is the first of his four practical books published so far: The Obstacle Is the Way (2014), Ego Is the Enemy (2016), and The Daily Stoic (2016) The first edition was published on 19 July 2012 in New York and soon became a bestseller mentioned by the Wall Street Journal,

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Trust Me I M Lying By Mary Elizabeth Summer Review

Trust Me, I'm Lying: Confessions of a Media Manipulator Trust Me, I'm Lying is one of those books that you expect to be disappointing because of how tough it can be to master the subject which the author focuses on, but it ends up fabulous anyways, especially by the end Trust Me, I'm Lying (Trust Me, #1) by Mary Elizabeth Summer

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Strategic Communication Campaigns

Trust Me, I'm Lying: Confessions of a Media Manipulator Portfolio We will be reading and discussing this book during Book Club Week Additional assigned readings will be posted on the course ICON website All readings for the week are to be completed by class on Monday, unless otherwise indicated

Strategic Communication Campaigns

You'll read selected passages of Trust Me, I'm Lying and write a report critiquing whether the book describes ethical PR practice according to the

PRSA Code of Ethics We'll discuss the reports and reading during class Case Study (20% of Grade) You will apply the skills and principles you learn through the readings and

CANADA'S #1 MARKETING CONFERENCE - The Art Of

first book, Trust Me, I'm Lying: Confessions of a Media Manipulator, a tell-all expose of modern online journalism, is a Wall Street Journal bestseller and an Amazon Editor's Best Book of the Month • • • Wall Street Journal Bestselling Author and Renowned Media Strategist RYAN HOLIDAY

The Current State of Fake News

Ryan Holiday: Trust Me, I'm Lying (Confessions of a Media Manipulator) Intersection of News and Entertainment Bias and Polarization Pew o All-time high in polarization, even more so than Vietnam War (since Civil War) o Expected accuracy of news according to political party

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